

## MAT: materiality assessment tool

The MAT<sup>®</sup> is an online survey tool that applies a structured and robust metric to materiality assessment, allowing you to easily identify your organisation's most significant sustainability impacts, based upon stakeholder feedback.

Gauge where improvements in your organisation's sustainability impact can be made with the outcomes of the MAT assessment and improve your sustainability strategy year on year.

- 1 RESPONSIBLE BUSINESS PRACTICES
- 2 ENVIRONMENTAL
- 3 CUSTOMER CARE
- 4 ECONOMIC
- 5 SOCIAL
- 6 HUMAN RIGHTS

## The MAT:

**Identifies** the sustainability issues that employees and other stakeholder groups believe are most material to the organisation and also consider important to themselves

Provides a **robust quantitative and qualitative analysis of performance** that can be used to inform internal and external sustainability programs and strategy

**Measures** stakeholder perception of organisation's sustainability performance, weighted against importance

Is a cost and resource efficient tool that will **save you time and money** when approaching your materiality assessment when compared with using focus groups and interviews

## The MAT process:

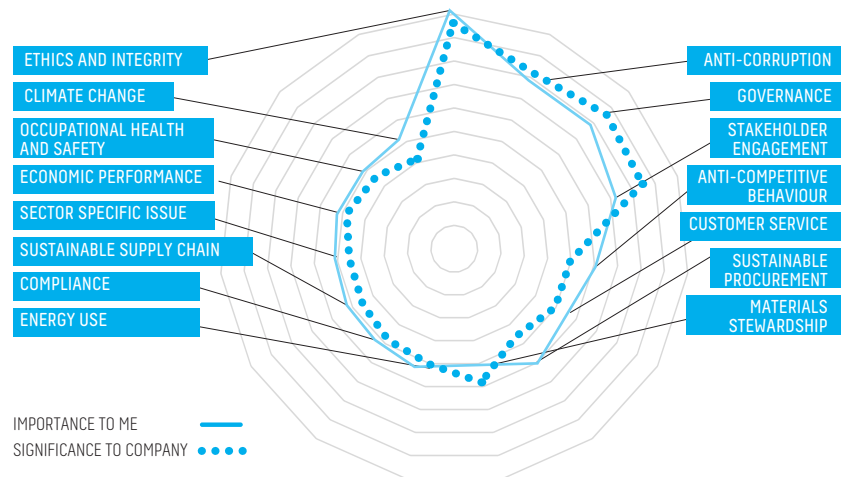


## Example data types:

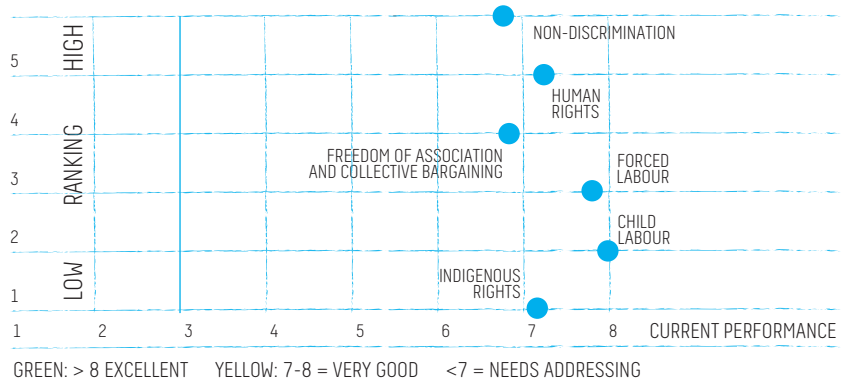
- GOVERNANCE
- CLIMATE CHANGE
- SUPPLY CHAIN
- ECONOMIC PERFORMANCE
- SUPERANNUATION
- ENERGY USE
- EMISSION LEVELS
- WATER USE
- BIODIVERSITY
- OCCUPATIONAL HEALTH AND SAFETY
- CAREER DEVELOPMENT
- FAIR PAY
- DIVERSITY
- INDIGENOUS RIGHTS
- CUSTOMER SERVICE
- COMPLIANCE
- SECTOR-SPECIFIC ISSUE
- ORGANISATION-SPECIFIC ISSUE

## Example charts:

What are the most significant and important topics?



## Human Rights: Performance vs Significant ranking



## MAT testimonials at:

- [www.zooid.com.au](http://www.zooid.com.au)
- [www.awake.com.au](http://www.awake.com.au)

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